

About XY Mobile Co., Ltd

XY Mobile Co., Ltd is a Joint Venture between the Lao PDR company Xangdao Co., Ltd and the Thai company Yozzo Co., Ltd.

Company Name: XY Mobile Co., Ltd

Company Status: Company Limited

Place of Registration: Vientiane, Lao PDR

Established: September 2010

Our Logo



The XY Logo and name, is derived from the two companies that makes up the Joint Venture. X is from the company Xangdao and Y is from the company Yozzo. The X is made from two reversed Y's joining together and symbolizing connection. The colors Blue and Red are from the flag of Lao PDR.

What is XY-Mobile?

XY Mobile is a fully integrated communication solution provider. We provide the devices, hardware, software, and a variety of content services that enable seamless communications.

Our main focus is High Quality Technology at affordable prices. We deliver both low-price handsets and high-end devices like Android smartphones and tablets.

Through the combination of technological platforms, feature-rich handset and devices, a variety of content and communication solutions, XY Mobile creates a new array of product and services that respond to the needs of its partners, clients and end-consumers in all segments.

Our XY Mobile product line combines powerful but affordable technology with innovative applications that provides a unique experience for the end-users as well as a solid business opportunity for our partners and clients.

What does XY-Mobile care about?

Innovate, Adapt, Create and Explore new ideas and opportunities in order to provide innovative and High Quality products, and service to our partners, distributors and end-users.

To become the leading innovative developer, and supplier of mobile communication devices and services in emerging markets.

Help to bridge the Digital Divide by enabling access via mobile devices and services.

The people behind XY Mobile



Anousak Anthony Souphavanh

Managing Director and Co-Founder, XY Mobile

Anousak brings to XY Mobile Co., Ltd. over 14 years of solid experience from IBM and UNDP along with various Consulting Services from Multinational Corporations, Government Agencies, and International organizations.

Anousak has a Bachelor of Science and a Master in Computer Science from State University of New York Binghamton's Watson School of Computer Science and Engineering, in New York, USA and Rochester Institute of Technology, Rochester, New York.

Specialties:

Lao Software Development, Mobile Content and Networks, Business Solutions: Open Source ERP/CRM, E-health, Financial Management Systems and SME applications, and GIS, Management of Software Development Projects, Content and Knowledge Management, Government ICT policy, Open Source Master Plan and Open Standards.

Anousak is Lao/American and lives in Vientiane, Lao PDR. He is also the Managing Director of Xangdao Co.,Ltd a ICT consulting and Services company in Laos.



Allan T. Rasmussen

Co-Founder, Board of Directors, XY Mobile

A seasoned entrepreneur and proven executive with leadership experience in building new businesses related to Mobile Internet, Social Media, Mobile Devices and TV-Broadcasting.

Allan brings to XY Mobile Co., Ltd over 17 years of expertise in; Strategic Business Planning, P&L Management, Marketing and Business Development combined with sophisticated Technology skills.

Specialties:

Tier 1, OEM and CP; strategy definition, deal negotiations, direction and execution.
Extensive qualifications in Telecom, Broadcasting and Internet.

Mobile VAS, Mobile Web, MVNO, Mobile Devices, Mobile Trends and User Behaviour in APAC.

Proficiency in cross-cultural communications and International Liaison Affairs.

Born in Denmark but lives in Bangkok, Thailand. Allan is also the Managing Director of Yozzo Co.,Ltd, a Thai company that specializes in Mobile Web and Mobile Content. He is also a Council Telecom consultant at Gerson Lehrman Group.



Lars Borby Pedersen

Co-Founder, Board of Directors, XY Mobile

Lars brings to XY Mobile Co., Ltd a strong combination of Business Management, Marketing and Team Building skills.

Specialties:

Financial planning, problem solving and execution. Extensive Experience in: Negotiations and International Partnerships, business management, project planning.

Lars lives in Denmark and will handle XY Mobile’s Scandinavian office (to be established 2011/12)



Mr. Snith Xaphakdy

Special Advisor, XY Mobile Advisory Board.

We are very proud that Mr. Snith Xaphakdy has agreed to give XY Mobile a meaningful help on a regular basis in several areas, including law, development, technology, policy, and outreach..

Mr. Snith Xaphakdy is a true telecom evangelist for Laos. His experience and knowledge is a boost not only to XY Mobile but for the Lao PDR Telecom industry as a whole. Mr Snith Xaphakdy is also the Director of Planning and Cooperation Department of Lao PDR’s National Authority of Post and Telecom.

Clients

- Mobile Operators & MVNO's in: Lao PDR, Cambodia, Vietnam, and Thailand.
- Retailers in: Lao PDR, Cambodia, Vietnam, Thailand, Indonesia, and Denmark.
- Governments and NGO's.
- Brand communities: Non-food, Record labels, and Content providers.

Pricing and MOQ

- Minimum order quantity depends on the device specs but will be mentioned in the specification we deliver.
- Price is determined by order quantity and specifications.
- Standard Agreement with deposit upon order.
- Logo and branding: Clients own logo/brand on the devices, or other names ex. if you wish to promote special packages or your own community. Note! We don't do names like Nokia, BlackBerry, iPhone, etc.
- Shipping: Clients can either do the shipping themselves or we can provide the shipping from assembly line to nearest port.